

## **Sandwell Council**

### **Action Taken Under Delegated Powers**

#### **Birmingham Cycle Revolution**

#### **1 Summary Statement**

- 1.1** Velo Birmingham is a two day cycling event which combines the Birmingham BikeFest with a completely closed road stretching for 100 miles with capacity for 15,000 riders.
- 1.2** It is a flagship event of the Birmingham Cycle Revolution aiming to get more people cycling. The race will start and finish in Birmingham on Sunday 24 September 2017 and will take riders of all ability through a route which takes in Sandwell, Dudley, Herefordshire, Worcestershire and Staffordshire.
- 1.3** Birmingham City Council is seeking agreement from each respective local authority through who's area the race will pass to sign a letter agreeing to support this initiative (appendix 1).
- 1.4** The intention is to continue this event on an annual basis over the same weekend for the next five years.

#### **2 Recommendation**

- 2.1** That the letter (appendix 1) is signed by the Interim Director of Neighbourhoods agreeing for Sandwell to support the Velo Birmingham cycle event.

In accordance with the authority delegated to Chief Officers to act on matters within the authority delegated to them under Part 3 of the Council's Constitution, I intend to take the action(s) recommended above.

I do/do not have an interest to declare in this matter



**Ajman Ali**  
**Interim Director of Neighbourhood**

**Date** 24.7.2017

*If the Constitution requires the decision to be taken in consultation with a Cabinet Member, the following signature box should also be included*

I confirm that I have been consulted on the above proposals and have no objection to their proceeding



**Cabinet Member for Leisure**

**Date** 25/7/17

**Contact Officer**

Chris Jones, Business Manager (Sport and Leisure)

### **3. Background Details**

- 3.1 Both officers from Sandwell and Birmingham councils have been working on the cycling event that is to take place on 24 September 2017. The event will cover a distance of 100 miles throughout the region taking in the southern part of Sandwell along the A458 (Hagley Road) before entering Dudley as indicated on the attached map (appendix 2). It will provide an opportunity to publicise Sandwell and in future years ensure that the route takes in other parts of the Borough.
- 3.2 The councils highways team will need to assist in the traffic management planning, publicity etc and other than officer time any expenditure will be covered by the organisers.
- 3.3 The event has the potential to be the second biggest cycling event (after London) in the UK and will help to encourage people to take up riding and help make the area healthier, greener and less congested.



Dear Sirs

**Ref: Birmingham Cycle Revolution Sportive**

Following our recent discussions and officer meetings, where we outlined the Birmingham Cycle Revolution (“BCR”) campaign and upcoming event activities we are delighted that you have agreed to provide assistance and support to this campaign by agreeing to permit the BCR Sportive Event (the “Event”) to pass through certain agreed routes within Sandwell MBC, further details of which shall be supplied in due course.

The Event is due to be launched by September 2016 and is anticipated to run for an agreed weekend starting in September 2017 and continuing each year on or around the same weekend over a period of five years.

Further information shall be provided in due course however this letter sets out certain expectations and intentions which would you please consider and then sign the copy letter and return to us by way of confirmation that you acknowledge and agree to the proposals and requirements set out below: -

- **Event Duration** – the BCR and the Event is anticipated to be a long term project and therefore you agree in principle to provide reasonable assistance and cooperation to ensure the smooth running of the Event. However proposals for the initial term of 5 years, from 2017 to 2021 do not include any details of the future routes and dates beyond the current year. Consequently the Local Highway Authority cannot guarantee that precedence would automatically be given to the BCR over other highway network priorities in future years.
- **Highways Consent** – the Event in 2017 shall require certain road closure requirements (further details to be confirmed). In accordance with SAPE requirements at least six month’s notice will be given by the Organiser of the detailed proposals for the Event. On this basis the local highway authority agrees to assist where necessary with the planning of the route to be taken by the Event as well as to administer road closure process, including free of charge, the provision of officer time to assist with the specified road closures, assisting with necessary approvals. Resident communications and any other activity required in facilitating the smooth running of the Event (eg consultation and arrangements with bus operators) will be undertaken by the event organiser. The event organiser will be responsible for the costs of the traffic management contractor to put out the necessary barriers, signs and diversion routes together with the cost of contract stewards on the day.

- Traffic Management Planning – You agree to provide your expertise into the traffic management plan assuming the involvement of all relevant highway authorities and bodies (BCC, SMBC, DMBC, TfWM, CA, Highways England and any other local authorities directly or indirectly impacted by an event) to ensure it effectively meets the requirements for the smooth running of the Event;
- Community and Business Engagement – provided all of the principles of this agreement are followed you agree to support the delivery of community and business engagement throughout the Event and where appropriate to build on the existing relationships and resources which you currently hold;
- Event Costs – You agree that any costs incurred by you for the duration of the Event which are in addition to the agreed officer time provided, shall be referred to Sportcel Marketing Limited and that we shall not be liable for any such costs unless they have been formally agreed and approved by us in writing in advance of the expenditure; For example, if required the local authority will provide the event organiser with quotations for the costs of the traffic management contractor to put out the necessary barriers, signs and diversion routes together with the cost of contract stewards on the day and these will be requested by the event organiser at least 3 months in advance and financial approval will be confirmed by the event organiser within a week of receiving the quotation.
- Safety Advisory Group: - You agree to provide an appropriate representative to assist in the Safety Advisory Group with regard to the event planning;
- You will use your reasonable endeavours to support both us and our delivery partners in executing the Event and agree to provide contact details of an agreed officer for the project to be a central contact as matters progress. Where reasonably practicable and reasonably possible you agree to work with us to maximise the opportunity for communities and other cycling initiatives which may arise in addition to the Event subject to consideration of the detailed proposals.

We hope you are excited by the opportunity this event presents to Sandwell MBC and the wider West Midlands Region.

Should you require anything further information at this stage please do not hesitate to contact me.

Yours faithfully

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 For and on behalf of Birmingham City Council

We confirm our acknowledgement and agreement to the expectations and intentions set out in the letter.

Signed:

A handwritten signature in black ink, appearing to be 'ASMAN ALI', written over a faint dotted line.

Print Name: ASMAN ALI

For and on behalf of Sandwell MBC







Blackheath

Cradley Heath

Quinton

Harborne

Halesowen

Frankley

Romsley

Northfield

Dayhouse Bank

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